

# Development, Environment and Climate in search for integration

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# **RURAL FUTURES**





# **GREAT GREEN WALL**



## WWF Macroeconomics for Sustainable Development

Influencing economic and social policies/institutions and development practices that shape conservation opportunities

#### **Development and the Environment**

Development, trade and the environment Development, poverty and the environment Development, climate and the environment



## Africa: Development, Environment and Climate

- Emergence of new policy and institutional centers
- Segmented international agenda (different regimes)
- Investments directed to sectoral programmes (weakened the role of the state)
- Absence of a larger, agreed upon development strategy
  - Integration and mainstreaming agenda is best lodged in the development context

# **Different** circumstance & context for development

# Particularly urgent in Africa given its unique development context:

#### Incomplete demographic transition

 From 860 million people today, to 1.2 billion in 2025 and 1.8 billion in 2050

#### In a context of:

- Higher international competition linked to globalization
- Growing constraints related to climate change and environmental degradation

### Renewed emphasis given to economic transformation

# **Understanding Rural Futures**

# The Agenda

Organized around the multiple function of the rural sector and the role of rural transformation as a pathway to

- create employment, livelihood opportunities for the majority of the population;
- accelerate economic or structural transition that underlies national development;
- secure integrity in the natural environment and its fundamental importance to livelihoods, landscapes and prosperity (from local to global scale).

### The program

- Broad consultations in 2009/10
- Launch by NEPAD in collaboration with UNECA, AUC and WWF in 2010
- Endorsed by Africa heads of state in, at the Africa Summit in Jan 2011
- Strategic briefing meetings at regionally and globally in 2011
- Design and development of a five year strategy and implementation framework



Vision

Goals

#### **Rural Futures Program -** new thinking and action for

#### development

Accelerated Development and Sustainability in Africa

1. Expansion of employment and livelihood opportunities

- 2. Diversified and accelerated economic growth
- 3. Enhanced local-to-global environmental sustainability
- Platforms for African leadership established to build a new development vision
- $\sim$  New conceptual frameworks and approaches for rural transformation as an African-led pathway for development created
- Improved conditions and processes necessary for advancing rural transformation at the local, national and regional levels
- New investment in programs and projects promoting rural transformation and structural change
- New partnerships and mechanisms for accountability in place at the national, regional, continental and global levels to transform development in Africa

- Informing the development discourse: Building the knowledge base and broad consensus around a rural transformation agenda as an African-led pathway for development
- 2. <u>Positioning the agenda</u>: Advancing enabling policy and institutional conditions and processes necessary for advancing rural transformation and integrated development action
- 3. <u>Investing in action</u>: Promoting innovations with potential to serve as models for rural transformation and by launching strategic flagship interventions
- 4. <u>Mobilize for change</u>: Building new partnerships and mechanisms to accelerate rural transformation and promoting alignment and accountability at national, regional, continental and global levels

Outcomes

# Rural Futures: Pathways to change

Building a integrated development vision and interrelating actions to connect institutional frameworks, public policy, investments and market opportunities to:

- Raising productivity of the rural economy, looking beyond the agricultural sector to complementary opportunities for creating and diversifying employment and livelihoods
- Adding value to rural and agricultural investments, identifying and supporting opportunities associated with markets (rural –urban linkages) and value chain addition to on-farm and rural non-farm economic activity
- Intensifying regional economic and political integration while at the same time strengthening Africa's position in global policy processes - building competitiveness from local to regional levels;
- Enhancing environmental sustainability, mitigating tensions and promoting synergies and innovative measures to safeguard ecosystem services and reduce environmental risks and ecological scarcity - addressing climate change and moving towards a green economic development pathway.