

# ° The Foundation for Democracy in Africa

## The Role of the African Diaspora in African Nature Conservation



# **The African Diaspora: A Platform for Sustaining Africa's Development**



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President

The Foundation for Democracy in Arica (FDA)

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**Venue:** The Embassy of the Republic of Congo

**Organized by :** The Africa Biodiversity Collaborative Group &  
The African Union Mission in Washington, DC

# The Foundation for Democracy in Africa



- Non Governmental, non-partisan, non profit
- Established in 1994
- Mission: The FDA's mission is to: (1) implement culturally sensitive programs designed to strengthen and enhance the fundamental principles of democracy, freedom and economic plurality throughout Africa, and (2) integrate emerging African democracies into the mainstream of the global economy, thus cultivating the pathway for peace and prosperity in Africa.

# Historical Perspective



- From Organization of African Unity (OAU) in 1963 to African Union (AU) in 2002
- Continentalist vs. Globalist
- June 11-14, 2001- AU Civil Society working Group
- June 11-15, 2002- AU Civil Society Working Group
- July 2002 - Launch of the African Union
- December 17-19, 2002- First AU-African Diaspora Forum - Creation of WHADN
- Feb 3, 2003 - Amendment 3q to Constitutive Act
- June 2-4, 2004 - Definition of the Diaspora



# AU Definition-Diaspora

- The African Diaspora consists of people of African origin living outside the continent of Africa, irrespective of their citizenship and nationality and who are willing to contribute to the development of the continent and the building of the African Union



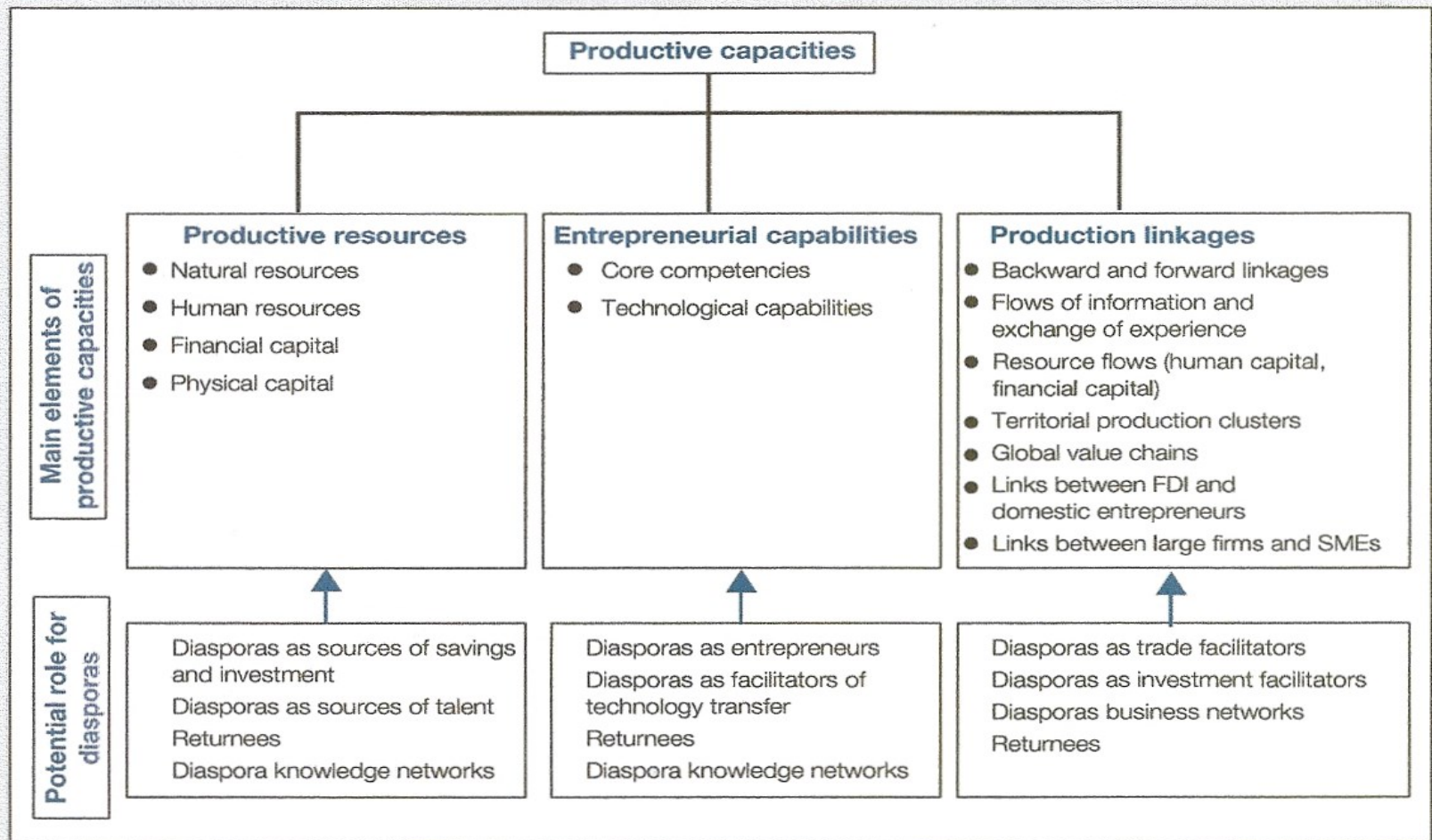
# Contributions to Homeland Development

- Remittances US \$40 Billion in 2010
- Advocacy
- Trade and investment facilitation
- Transfer of Skills and technology
- Diaspora Bonds
- Diaspora Savings US \$50 Billion per year

# Productive Capacities of Diaspora Investment & Knowledge



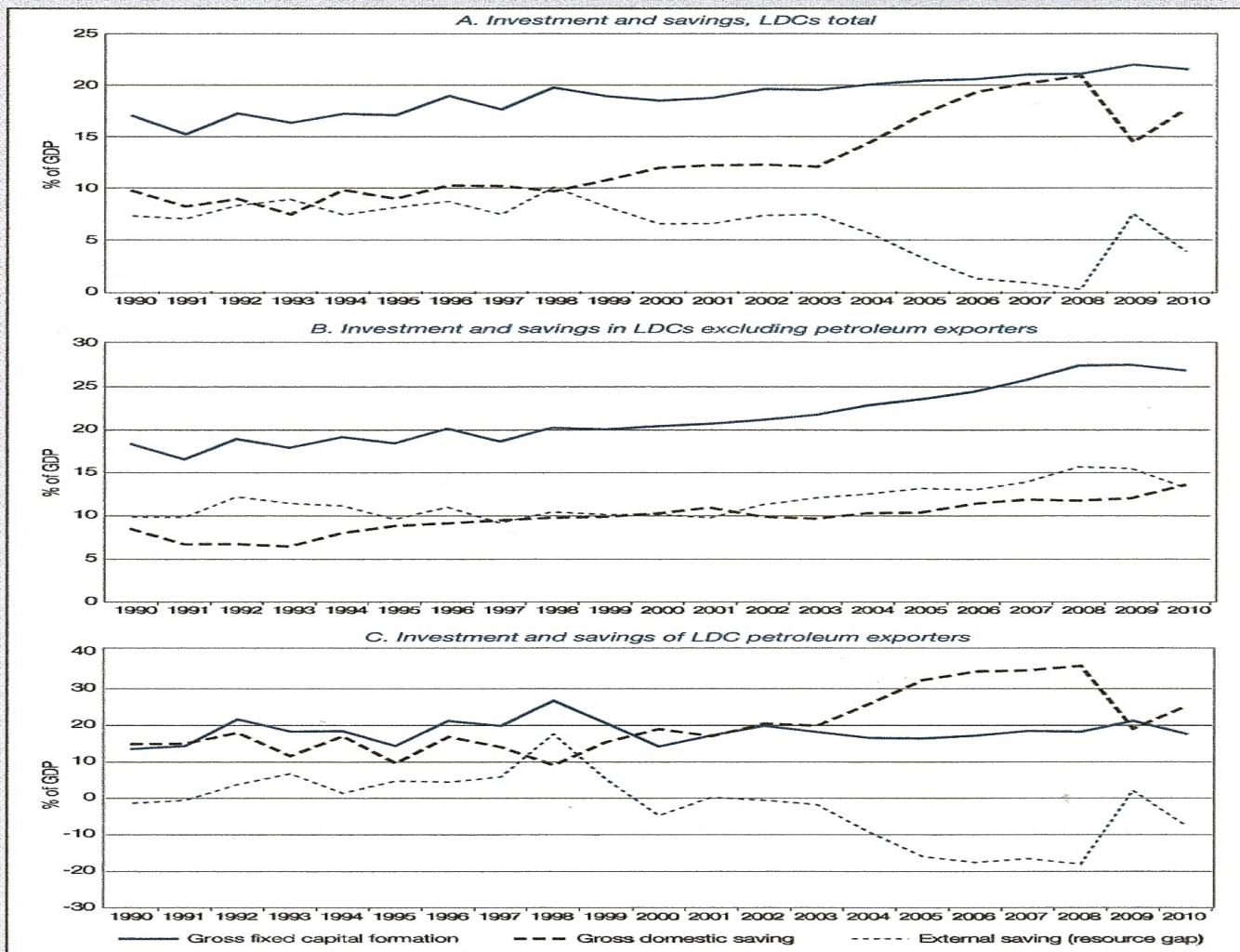
Chart 5. Basic elements of productive capacities in the context of diaspora investment and knowledge



# Least Developed Countries Investment Chart



Chart 1. Investment, saving and resource gap in LDCs, 1990–2010  
(Percentage of GDP)



Source: UNCTAD secretariat calculations, based on UNCTADstat database.

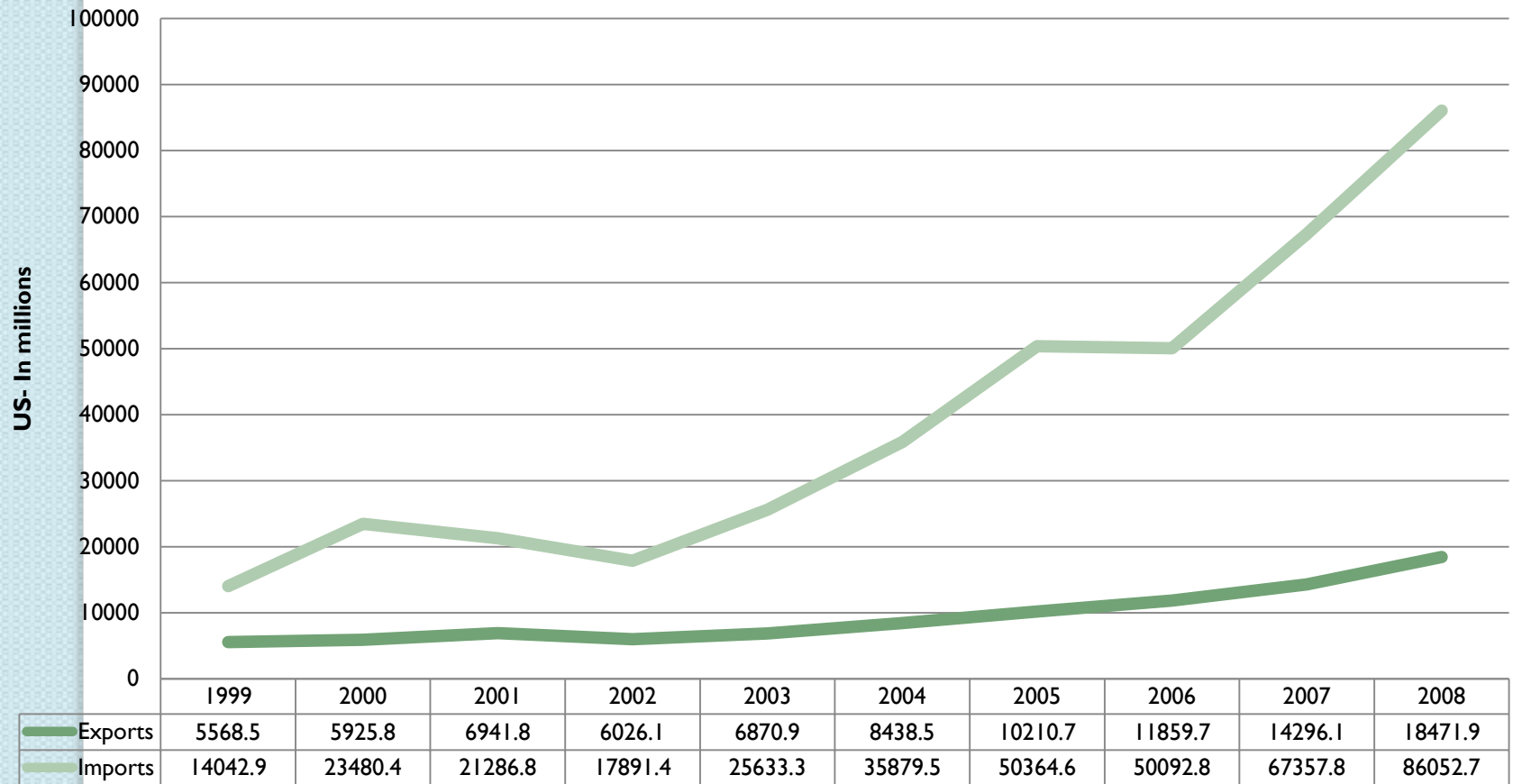




# U.S. – Sub-Saharan African Trade Relationship Since AGOA

## U.S.-African trade

Exports Imports



Sources: U.S. - African Trade Profiles, 2003, 2006, 2007, 2009

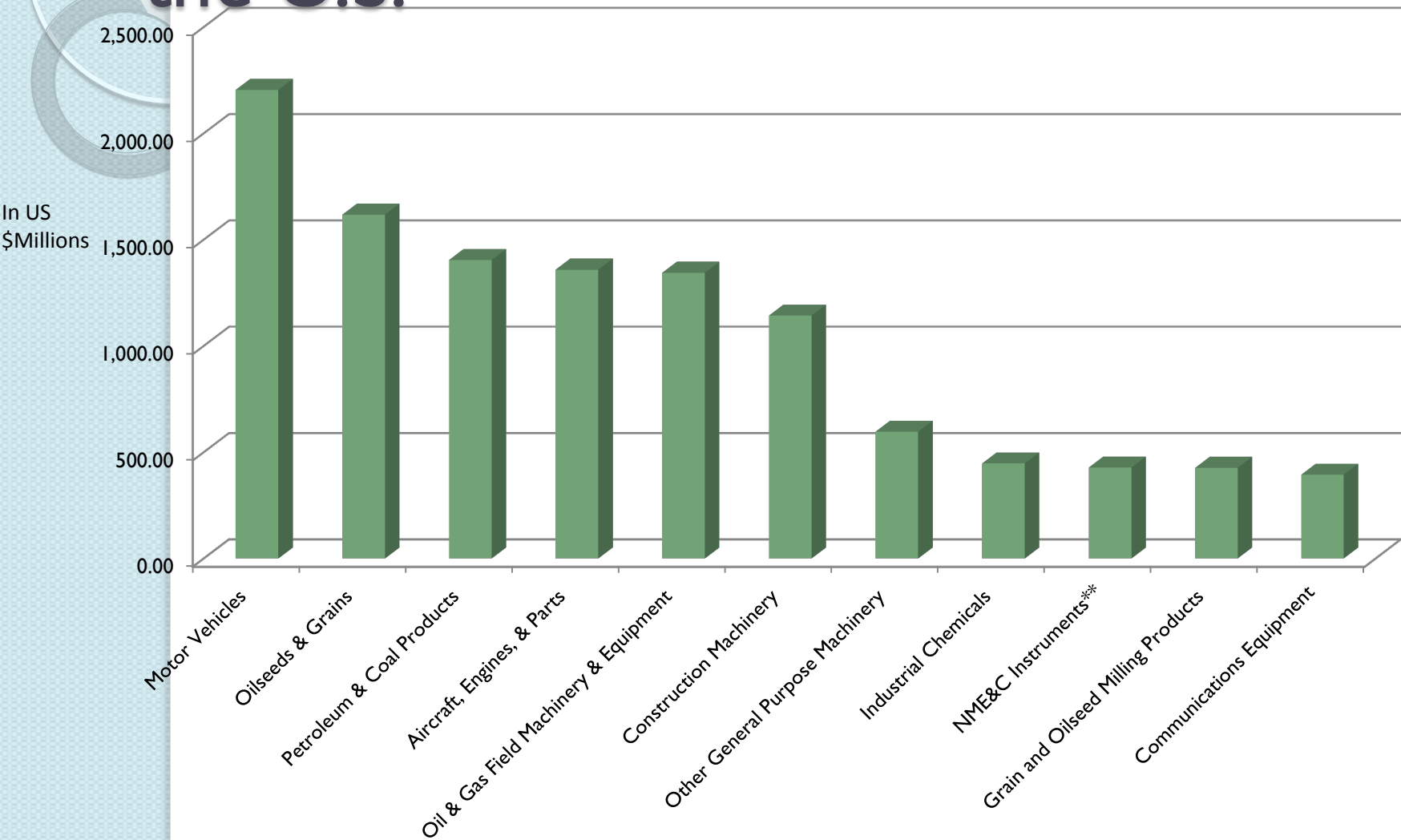
# AGOA Statistics



Imports	AGOA including GSP provisions 2009	AGOA including GSP provisions 2009 YTD	AGOA including GSP provisions 2010 YTD	GSP 2009	GSP 2009 YTD	GSP 2010 YTD
Agricultural products	290,422	59,087	57,760	122,385	35,222	24,358
Forest products	3,323	892	320	3,230	836	320
Chemicals and related products	263,462	57,089	84,167	222,291	45,818	74,995
Energy-related products	30,295,551	5,699,787	9,661,513	4,836,474	1,178,169	1,404,976
Textiles and apparel	918,240	243,622	149,242	4,002	1,016	1,132
Footwear	494	131	63	0	0	0
Minerals and metals	413,129	125,266	190,129	317,520	85,798	162,446
Machinery	23,618	6,060	2,634	23,479	6,060	2,634
Transportation equipment	1,436,008	338,097	355,333	66,701	13,514	21,434
Electronic products	21,912	3,661	5,644	21,732	3,656	5,644
Miscellaneous manufactures	43,141	12,126	5,426	41,166	11,516	5,036
<b>Total</b>	<b>33,709,298</b>	<b>6,545,818</b>	<b>10,512,231</b>	<b>5,658,980</b>	<b>1,381,605</b>	<b>1,702,974</b>



# Sub-Saharan Africa Exports to the U.S.



Source: US-African Trade Profile 2009/ Dept. of Commerce/International Trade Administration

\*\*Navigational, Measuring, Electro medical & Control Instruments

# Impediments to AGOA's Effectiveness



- Weak country capacity to take advantage of benefits (non-tariff barriers in agricultural standards, transportation, etc)
- Lack of information and engagement from diverse actors
- African civil society's participation should be increased
- More trade/aid schemes needed in more countries



# Diaspora's Contribution to Development in Africa

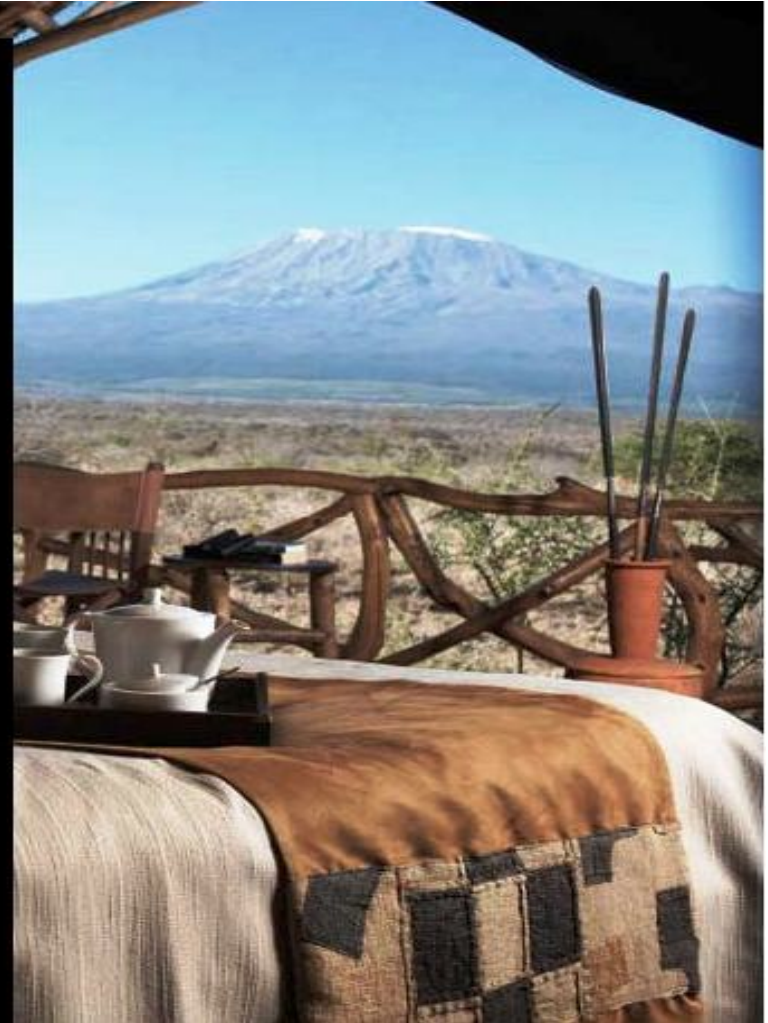
- Increase US-Africa Air and Sea Transportation Linkages
- Expand Research and Development Exchanges between US and Africa Institutions in areas of: agriculture, water, irrigation, information technology, renewable energy, smart and appropriate technologies in advancing development in rural communities in Africa
- Explore the Migration and Development Nexus to Increase Collaboration between Diaspora Institutions of Higher Learning and African Universities, including Short and Long Term Assignments in Areas of Expertise



# An Investment Example of the Diaspora's Contribution in Africa

## *Satao Elerai Lodge: Brief*

- Partnership between Southern Cross Safaris & Elerai Group Ranch
- Investment = \$600,000
- 15 year lease
- Opened June 2007
- 28-bed lodge
- Rates: \$530 (peak) - \$340 (low)
- 4350 acres conservation area - corridor & dispersal area to Mt Kilimanjaro
- Beneficiaries 253 households (1500 people) – 30 employees
- Livelihood activities - Farming, livestock production



# Africa Trade Development Center (ATDC)



## MIAMI FREE ZONE

Free trade zones are federally designated areas which are considered to be outside of the commerce and customs territory of the United States. Foreign and domestic merchandise may be admitted into zones for operations, such as, storage, exhibition, assembly, manufacture, redistribution, processing, and more. Companies are able to operate without being subjected to federal entry procedures or federal excise taxes, while minimizing involvement from other regulatory compliance agencies including:

- Federal Drug Administration
- Federal Communications Commission
- Environmental Protection Agency
- Department of Transportation
- Department of Energy
- Bridge Terminal Transport

Operating inside of a free trade zone maximizes competitiveness by reducing the cost associated with global trade via:

- Duty Elimination
- Duty Deferral
- Reduced Insurance Costs
- Inverted Customs Duty Saving

By eliminating a host of barriers to international trade the strategic location of the Miami Free Zone is an ideal Gateway for importing or exporting to or from Latin America and the Caribbean.



Africa Growth and Opportunity Act (AGOA)  
Eligible Countries

## AfrICA Trade Development Center

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## THE AFRICA TRADE DEVELOPMENT CENTER



*Creating Demand in the US and the  
Western Hemisphere for products and  
services produced by Africa's Micro,  
Small, and Medium Enterprises*

[www.democracy-africa.org](http://www.democracy-africa.org)

# ATDC



## INTRODUCTION

The AfrICA Trade Development Center (ATDC) is the first of its kind in the United States, and is located in the Miami Free Zone, an 850,000 square feet facility that serves as a fully functioning trade hub to the Americas.



ATDC is strategically located to provide optimum distribution support to MSMEs.

During the launch of ATDC, Commissioner Dennis C. Moss of the Miami Dade Board of County Commissioners and the Chair of AfrICANDO 2011 Trade and Investment Symposium, stated, "Today, we are the Gateway to the Americas, and our airport, seaport, and businesses are ready to engage their African counterparts in facilitating bilateral trade that benefits both the people of Africa and the United States."

## MISSION

ATDC is designed to create demand for micro, small and medium enterprises (MSME's) products in the Western Hemisphere by providing a presence for their products in the ATDC; marketing and promoting their products in the Americas; and providing logistical support and access to distribution networks in markets in:

- United States
- Latin America
- The Caribbean
- Canada



Trade shows hosted by the ATDC will be used to create demand for export ready MSMEs in the Americas.

## OBJECTIVES

- \* Expand US-Africa trade and investment by leveraging Florida's access to markets in the Americas
- \* Provide distribution support for export ready MSMEs from AGOA eligible countries
- \* Reduce supply chain constraints for export ready MSMEs by using the Miami Free Trade Zone as a distribution hub
- \* Maximize competitiveness by reducing the cost associated with global trade (i.e., duty elimination, duty deferral and reduced insurance costs)
- \* Minimize the barriers associated with importing African MSME's products under AGOA



ATDC will provide warehousing solutions for export ready MSMEs.





# H.E. Hage G. Geingob, Prime Minister of the Republic of Namibia Visits ATDC





For more information

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# The Foundation for Democracy in Africa

**Thank you!**