

Water for people and nature: ABCG's experiences connecting freshwater ecosystems and WASH



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Presentation overview

- Task history and plans before the COVID-19 pandemic; Colleen Sorto, CI and ABCG FW-WASH Task Lead
- Advocacy in the Masindi District, Uganda; Robert Atugonza, Jane Goodall Institute-Uganda
- Deeping advocacy outreach within the COVID-19 context; Colleen Sorto, CI and Elynn Walter, IRC



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Task 4: Global Health Linkages to Biodiversity Conservation

Sub-task: Freshwater Conservation – water, sanitation and hygiene (WASH)

By linking freshwater conservation and WASH, through this thematic working group, ABCG aimed to **reduce watershed degradation and pollution, thereby improving the health of freshwater ecosystems.**



Jane Goodall Institute

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SOUTH AFRICA



Member of the CI Network

2012

Linking Biodiversity Conservation and Water, Sanitation, and Hygiene: Experiences from sub-Saharan Africa

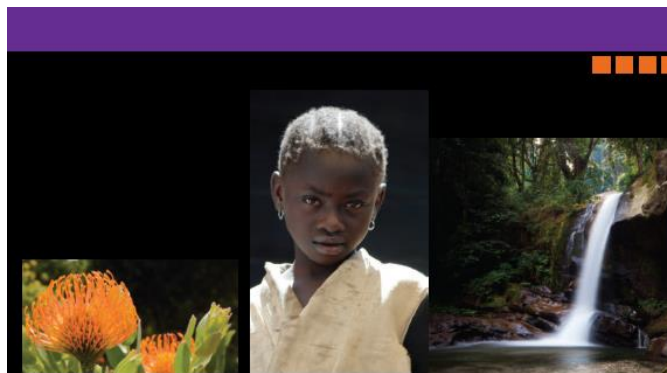
Author: David Bonnardeaux

June 30, 2012



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2013



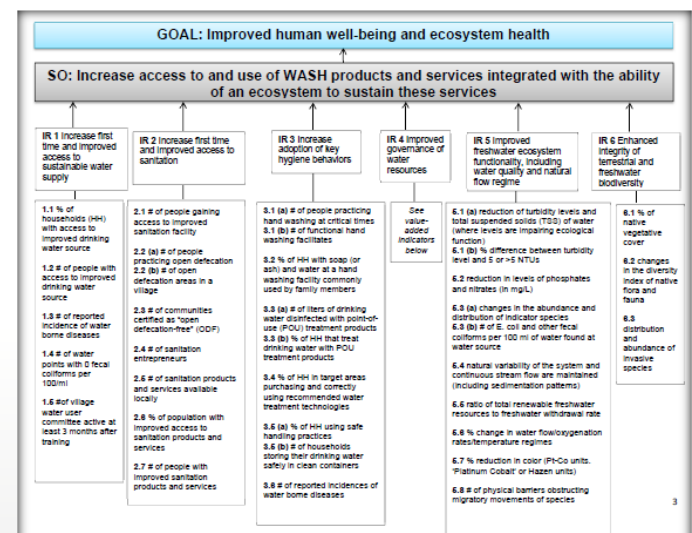
Freshwater Conservation and Water, Sanitation, and Hygiene INTEGRATION GUIDELINES

A Framework for Implementation in sub-Saharan Africa



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2014



VALUE-ADDED INDICATORS				
GENDER	GOVERNANCE AND POLICY	COMMUNITY CAPACITY	PEACE + PROTECTION	YOUTH
% of institutions with accessible sanitation facilities for both sexes (including disabled)	# of people aware of WASH or freshwater conservation (FC) related policies	% of community member groups involved in the management of freshwater resources	# of water-related conflict incidences reported over time by the community	% of youth in decision-making in community-based WASH and FC structures
# of laws, policies or procedures drafted, proposed or adopted by community to promote gender equality in integrated FW-WASH project participation and benefits	# of forums carried out to engage the community to debate and influence WASH and FC policies	# of people satisfied with WASH-FC interventions being implemented	% of community reported water-related conflicts incidents successfully resolved	% of leadership positions held by youth in CBNRM and WASH committees
% of representation by marginalized groups in community level decision making bodies related to WASH or FC	# of community managed institutions focusing on integrated WASH-FC	% of water management committees trained in management and maintenance of water and sanitation infrastructure/CBNRM	Ratio of new cases of community reported water-related conflict incidents to cases resolved in the previous three years (efficiency)	# of youth employment
% of women in decision-making	# of people participating in accountability mechanism (define as ...)	% of community members understanding and acknowledging co-management roles, responsibilities and obligations for rioxan catchment	# of available mechanisms to resolve disputes/% of population trained in conflict resolution	% of youth taking up WASH businesses
		# of communities able to ...		% of youth trained in ...

ABC G I: Evidence base and tools for integration



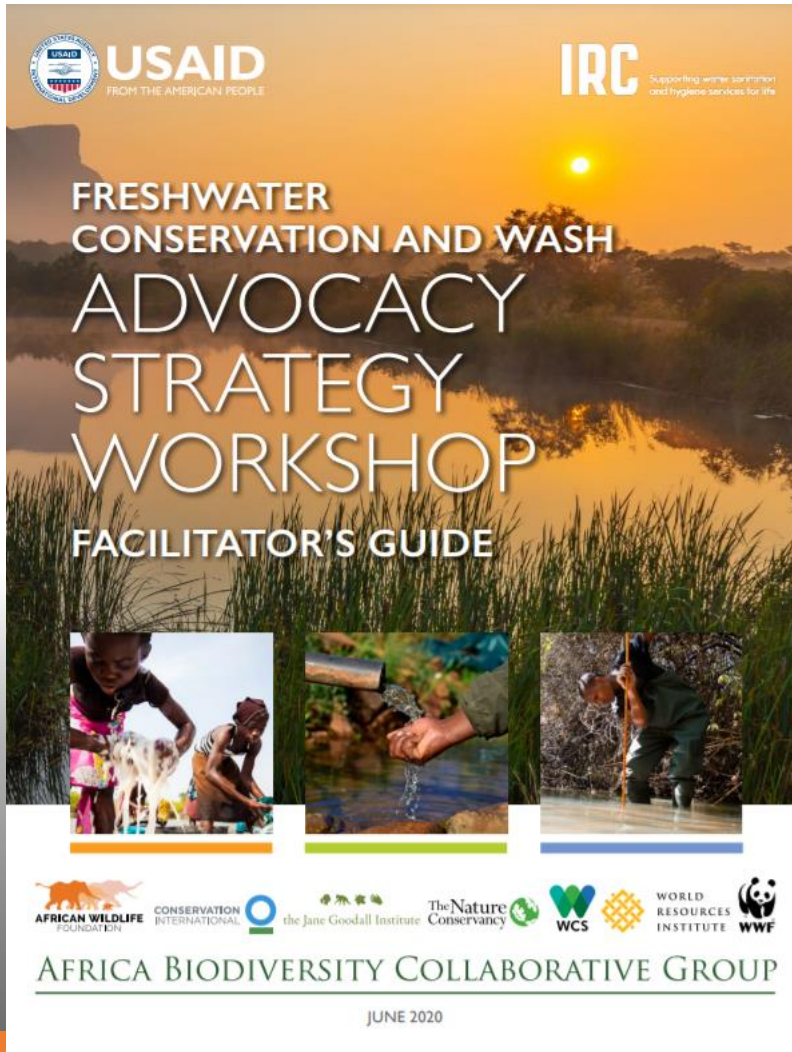
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ABCG II: Pilot testing in South Africa and Uganda and establishing a Community of Practice



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ABCG II extension: Scaling via advocacy



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Advocacy in the Masindi District, Uganda

Robert Atugonza

The Jane Goodall Institute - Uganda



The Budongo-Bugoma Corridor

Advocacy goal:
By 2021, District Local
Governments in the
Albertine Rift will have a
coordinating forum to
ensure freshwater
conservation is integrated
into WASH.





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Advocacy plans in action



What were the benefits for JGI-Uganda?

Thank You



USAID
FROM THE AMERICAN PEOPLE



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Protecting nature. Preserving life.™



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Deeping advocacy outreach within the COVID-19 context

IRC Supporting water sanitation and hygiene services for life

Colleen Sorto, CI and Elynn Walter, IRC

IRC – a partnership for thought leadership and collaboration



Colleen Sorto (She/Her)

Director of Development Partnerships at Conservation International
1yr

In case you missed the Watershed webinar about advocacy and COVID-19, a summary and recording can be found here: <https://lnkd.in/dZZ4iWN>
[#conservationcares](#) [#washyourhands](#) [#washinwatersheds](#)



How civil society is adapting WASH advocacy to COVID-19

ircwash.org • 7 min read

Course: Advocating for universal WASH services

washsystemsacademy.org/course/view.php?id=22

WASH SYSTEMS

Advocating for universal WASH services

Participants

Badges

Welcome!

1. Introducing advocacy

2. Getting started with advocacy

3. Your goal

4. The target audience

5. Strengths & partnerships

6. Activities

7. Messages

8. Reflect & adapt

Extra: WASH services for all

Certificate

Course resources

Home

My courses

Advocating for universal WASH services

Advocating for universal WASH services

Home My courses Advocating for universal WASH services 2. Getting started with advocacy

Welcome! 1. Introducing advocacy 2. Getting started with advocacy 3. Your goal 4. The target audience 5. Strengths & partnerships

6. Activities 7. Messages 8. Reflect & adapt Extra: WASH services for all Certificate Course resources

Session 2: Getting started with advocating for universal WASH services

After completing this session you will know:

- the eight steps of the advocacy roadmap to start, refresh or boost the process of advocacy
- how to identify an advocacy issue, root causes, and evidence base.

Average estimated session duration: 1 hour.

New to the WASH sector? First start with the extra session 'WASH services for all' before continuing with this session.

Your progress

TOOL: Advocacy strategy roadmap	✓
STEP 1: Your advocacy issue	✓
CASE: Raising the voice of citizens	✓
DO: What's the issue?	✓

Latest badges

EXTRA WASH advocates badge

WASH advocates badge 1

Online users

1 online user (last 5 minutes)

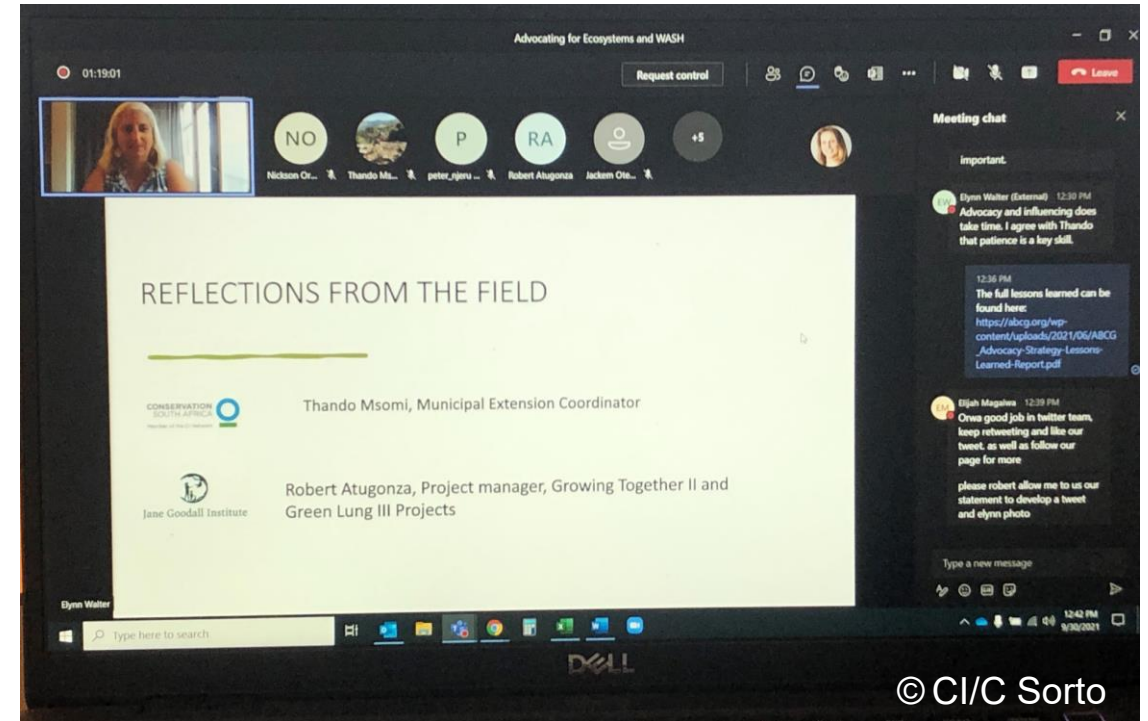
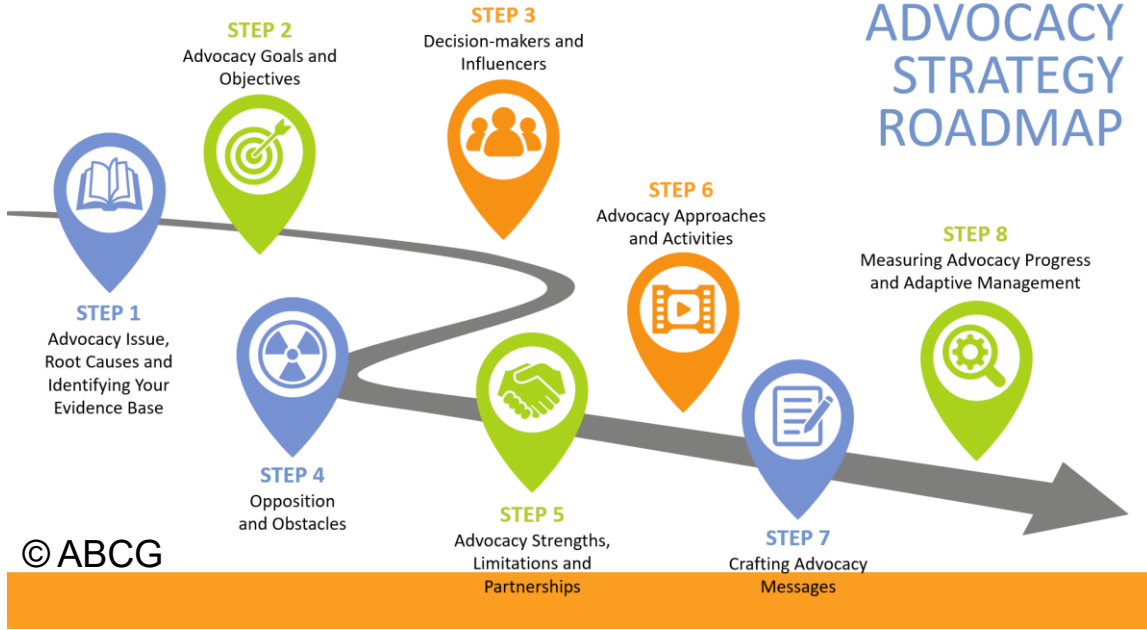
Colleen Sorto

Chatbox

Jeska Verhoeven - Mon, 11 May 2020, 9:37 AM

Welcome WASH advocates! You can share any comments with other participants.

ADVOCACY STRATEGY ROADMAP



Advocating for ecosystems and WASH: a blended learning course



What we learned

- There is a big demand for this type of learning – 96 applicants.
- Content translated well into the 3-session types.
- Course work needs to go beyond computer-based learning and include mobile phone participation.
- There is great potential for change, via efforts informed by this methodology, in Cameroon, Liberia, Kenya, and Tanzania!

A photograph taken from inside a car, looking out through the driver's side window. The view outside shows a landscape at sunset or sunrise. The sky is filled with horizontal bands of orange, yellow, and light blue. In the distance, there are dark silhouettes of mountains. The foreground is a dark, flat expanse, possibly a field or a road. The car's interior is visible in the foreground, including the window frame and a portion of the dashboard.

What is next?

IRC

Supporting water sanitation
and hygiene services for life

THANK YOU!!

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Advocacy Goal: The Alfred Nzo District Municipality Infrastructure Department institutionalized a coordinated and integrated planning process for water resources by 2022.

- Financing, materials, personnel, and local skills were made available for the ANDM, CSA and community stakeholders to actively participate together to link protected, natural springs to existing municipal infrastructure.
- COVID-19 placed increased attention to the need for reliable access to water, which advanced strategy goals.
- CSA and partners gained a better understanding of advocacy, comprehensive process to break down the steps into easier targets.
- The process identified the best pathway within the municipal structure to approach the goal.

