



Competing Needs – How we address both conservation and community needs throughout the African landscape



Helping People and
the Planet Thrive



ABCG PHE working group, the CARE-WWF Alliance, USAID, JGI

INTEGRATED PHE APPROACH

Population, Health and Environment (PHE) is a strategic integrated approach for meeting community needs – especially health (including family planning and reproductive health) and maintaining and restoring ecosystem services for greater environmental and social impact at multiple levels. Integrated PHE projects have demonstrated benefits to conservation while improving family and community health and well-being.

AUTHORS

ACBG's PHE Working group links and integrates conservation, health and livelihood activities. The CARE-WWF Alliance aims to achieve these outcomes by addressing the root causes of poverty and environmental degradation to strengthen climate-resilient communities and landscapes. [The Landscape Conservation in Western Tanzania Project](#) funded by USAID & implemented by JGI integrates health into community-based conservation.

BENEFITS FOR CONSERVATION

Throughout our work on integrated programming we have found that it is more efficient to integrate sectors – both from the perspective of the organizations involved but also from the communities. It is more impactful to integrate approaches as it allows for a more systemic and holistic view that takes into account root factors. Integrated approaches will be key to addressing the complex social and environmental challenges

faced by the communities throughout the globe now – and in the future. PHE approaches can build individual, household and community resilience through risk reduction, livelihood diversification, creating community involvement and trust, improving governance structures. For women, integrated projects may help: offer new livelihood skills and economic opportunities in their communities;

opportunities to participate in more leadership roles in their communities; include diverse perspectives from all segments of society to ensure participatory planning; build capacities needed to adapt to disasters, conflict and other shocks; and introduce participatory ways to manage gender and social/power dimensions.

RESOURCES

WCC 2020 Res 072 “Importance for the conservation of nature of removing barriers to rights-based voluntary family planning

USAID ABCG [PHE Reference Sheet](#)



CONSERVATION
INTERNATIONAL



the Jane Goodall Institute

The Nature
Conservancy



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